

Official Pageant Rules:

NO EXPERIENCE NEEDED for this Natural Beauty Pageant. There will be no talent portion & no interview segment.

1. The pageant is Saturday, April 15, 2017 at 10am at Tiddlywinks Baby & Family Fair at the Wilma Rudolph Event Center located at [1190 Cumberland Drive in Clarksville, TN](#)
2. **Contestants must be checked in between 9 A.M to 9:45 A.M or you will not be allowed to participate.**
3. Regular [Registration](#) deadline is 11:59 P.M on Saturday, April 1, 2017. Each age group has a limited number of participant slots available – first come, first serve.
4. Contestants will be judged on beauty, poise and personality.
5. Attire must be formal and must be floor length. No exposed midriffs.
6. Contestants must pay a \$35 non-refundable entry fee if [registered](#) before Saturday, April 1, 2017. Late registration costs \$50 and are taken until Thursday, April 13, 2017 at 11:59 P.M
7. Round 1 is Dressy/Formal Clothes (One Outfit Only). We prefer very little to no makeup and age appropriate clothing. Girls: Short or long dress, party dress, pageant dress or gown. Any type of formal wear dress. Boys: Dressy clothes. May have short or long pants.
8. Round 2: Express Yourself Clothes (One Outfit Only.) Girls & Boys: This is your child's chance to show the judges their personality. Sports Fans, Girly Girls, Sparkles or Preppy – let your son or daughter pick the outfit that best represents their own unique sense of style.

What do the Contestants do at the pageant?

Starting with Baby Miss and Mr. Clarksville, each member of the age group will go out on stage individually (in numeric order) in "Formal Wear." The pageant will move through the age groups for the formal wear portion and then start again with the youngest age group in the "Express Yourself" category.

Each age group will be called to the stage and winners announced for Most Photogenic, Best Eyes, Best Smile & Grand Supreme winners will be awarded.

- Infant/Baby (0-4):
 - In baby pageants, a parent is allowed to stand on stage behind the child. For non-walkers, the parent holds the child up for the judges to see. Judges look for:
 - Award winning smile
 - Natural beauty/cuteness
 - Overall Appeal
 - Parents may do what they can to help their infant/baby to smile for the judges/crowd.
 - Toddler/Young Children (4 and up):
 - They look at [a contestant's] appearance
 - Ability to stand in front of a crowd without being shy (Onstage Presence)
 - Smile
 - Natural Beauty/cuteness
 - Overall Appeal

Whether or not a judge hands your child a tiara or crown, the most important aspect of the pageant is to have fun! The time you and your child spend working together toward a goal will make lifelong memories!

For more information, please contact:

Jessica Goldberg
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931.648.7720

To register via mail, please send registration information & fee to:

5 Star Media Group
Attn. Jessica Goldberg
1640 Old Russellville Pike
Clarksville, TN 37043

All contestants must be boys or girls between the ages of birth & 8 years old by the time of the contest. Age verification may be requested. RULES SUBJECT TO CHANGE WITHOUT NOTICE.

1. Judges decisions are final & irrevocable.
2. All contestants must attend the Award Ceremony in order to receive his/her awards. No exceptions.
3. Images & photographs submitted to the pageant and taken at the pageant may be used in promotion, advertising, the program, and any other printed materials used for promotional or editorial purposes.
4. Any contestant or family member/ guest showing unsportsmanlike behavior will lead to the disqualification of the contestant. No refunds given, no questions asked.
5. Contestants will be judged on beauty, poise and personality
6. NO DOOR ENTRIES. Registrations must be submitted in their entirety by 11:59 P.M Thursday, April 13, 2017 to compete in the pageant. No entries will be taken the day of the pageant.
7. Entry fees are non-refundable.
8. Registrations are not complete until a registration form, payment, and a digital photo are submitted.
9. No approaching the judges or auditors during the competition.
10. All contestants must be checked-in by a parent or guardian between 9 A.M- 9:45 A.M on Saturday, April 15, 2017 or they will not be allowed to participate. During registration, your child will receive further instructions.

Each contestant must be represented by a Legal Guardian who holds a valid form of photo identification, and are 18 years of age or older at time they register their child into the contestant. Free admission is granted for one adult who is representing a contestant. Employees of 5 Star

Media Group, the above sponsors, advertising agencies, affiliates; employees of other radio stations, and members of their immediate families are not eligible.

5 Star Media Group reserves the right to disqualify any entrant if these contest rules have been violated in any way.

No purchase is necessary to participate or win. This contest is void where prohibited by law. Prizes are not transferable or redeemable for cash.

5 Star Media Group is not responsible for technical problems due to telephones, problems associated with telephones, problems associated with www.Q108.com, mail, email delivery or internet access to www.Q108.com.

In order to claim prizes, all winners must sign a release form. By claiming prize and signing release form, winner releases 5 Star Media Group from any and all claims, liabilities, and damages arising directly or indirectly out of the award and use of the prize. 5 Star Media Group is not responsible for illness, death or injury, which may be sustained in conjunction with playing contest and in conjunction with the use and/or possession of any and all prizes awarded.

All prizes not claimed at the event April 15, 2017 are forfeited and remain (or become) the sole property of 5 Star Media Group.

5 Star Media Group, affiliates, participating sponsors, their agencies and the like, or any member thereof, make no claims of merchantability of prizes. See manufacturer for complete warranty and operating instructions as it pertains to Grand Prize, if applicable.

Rules are subject to change without notice. Official contest rules are available at our 1640 Old Russellville Pike, Clarksville, TN studios during regular business hours, and on The Pageant website at www.ClarksvilleBaby.com